



HALF-DAY WORKSHOP

HOW TO WRITE A COMMERCIAL BUSINESS CASE

Outline

The “Writing a Business Case” half-day workshop utilises proven local government MSP and Prince 2 based business case templates, as well as the organisation’s own (where available), practical best practice guidelines, and checklists for developing an effective business case.

Content

The session will take delegates through:

- What is a Business Case?
- What should the Business Case contain?
- Developing a Business Case
- Development path of the Business Case
- Reviewing the Business Case
- Managing the Business Case
- Responsibilities for Business Case Management

Facilitator

David Leask, Consultant, NEREO.

Further Details

For further information, or to book an event, please contact Maureen O’Keefe on 0191 2495874 or email mokeefe@nereo.gov.uk