



THE LOCAL AUTHORITY CHALLENGE...

...WHAT'S IT ALL ABOUT?!



**Breckland
Training Services**
Delivering skills and experience

INTRODUCTION

The Local Authority Challenge will offer you, as an aspiring (or new) manager within local government a rare opportunity to gain exposure to issues outside of your normal working life and to give you a taste of what senior management is like.

The challenge is open to teams of up to six people from any area of local authority work. You will spend the day as the management team of one of four fictional local authorities that make up the fictional County of Linfolk. All four councils are failing (or have failed), the previous senior management team have all resigned, and you are one of their replacements!



Throughout the day you will encounter many of the tasks that a real senior management team would deal with. You will have to work as a team, with neighbouring councils and with partner organisations to deliver a new strategy for the council. You will need to deal with the Council leader, the media and a wide range of other interested parties (including local business men and members of the public).

Ultimately, you will have to choose which areas to prioritise, decide how to deal with politically sensitive issues and still keep your focus on how to give the public the best services with limited resources.

PRACTICAL ARRANGEMENTS

The dress code for the whole day is normal **business attire**.

The North East event will be held on the 19th October 2017 at Durham County Cricket Club, Riverside, Chester-le-Street, DH3 3UT

The day starts with tea and coffee from 8.45am with the event proper starting at 9.30am. A packed lunch will be provided at lunch time with tea and coffee 'on tap' throughout the day. Please note that there will not be any formal breaks– it is up to you as a team to manage this aspect of your lives!

The challenge itself will end at 5pm. A buffet supper will then be served, followed by the awards ceremony (resulting in a 7.30 pm finish).

All times are approximate and subject to change – exact details will be provided in your Joining Instructions.

REASONS TO ATTEND

So why attend?

- Gain an understanding of issues beyond your normal role and see the bigger picture of how local authorities operate.
- Develop the skills needed to deliver more for less in a tighter fiscal climate.
- Take the opportunity to learn by doing.
- Discover your strengths and weaknesses, and how to develop them, in a safe environment.
- Use the days experience as an opportunity to help progress to the next level career-wise.

IMPORTANT OUTCOMES FROM THE CHALLENGE

- You will gain a practical insight into how a local authority management team works.
- You will work with colleagues from across the organisation to improve joint working on return to the office.
- You will have the chance to think about your own councils transformational agenda and develop innovative ideas to take back to your organisation.
- You will develop ways of managing the current financial constraints.
- You will engage in partnership working and political communication and thus gain a better understanding of the benefits this can bring.

COST

The cost to attend this event is £500 + VAT per team.

SIGN UP NOW

Please advise whether your authority/organisation is interested in taking part in this event, and how many teams you would nominate, by Friday 21 April 2017 by emailing Maureen O'Keefe – mokeefe@nereo.gov.uk. A commitment form will be issued to all teams to complete after Monday 24 April.

MORE INFORMATION

www.localauthoritychallenge.com

For general information regarding the Challenge, please contact Breckland Training Services on either 01362 656282 or info@breckland-training.co.uk

For more detailed information on your local regional event, please contact Maureen O'Keefe – mokeefe@nereo.gov.uk.